



**4TH INTERNATIONAL CONFERENCE FOR ENTREPRENEURSHIP,
INNOVATION AND REGIONAL DEVELOPMENT**
*From Entrepreneurial Learning to
Innovation and Regional Development*
5 – 7 May 2011
Ohrid, MACEDONIA

OBJECTIVE OF THE CONFERENCE

The objective of the conference is to gather together decision makers (government, ministries and state agencies), innovation experts (universities, research and development centers, technology transfer centers, start-up centers) and practitioners (SMEs, business incubators and business support organizations) to generate discussion and exchange on the potential of entrepreneurship promotion and innovation to national and regional competitiveness.

ORGANIZER & PATRONS

- ❖ National Centre for Innovation and Entrepreneurial Learning - www.ncdiel.mk
- ❖ European Academy of Sciences and Arts - www.euro-acad.eu
- ❖ Macedonian Academy of Sciences and Arts - www.manu.edu.mk
- ❖ European Council for Small Business and Entrepreneurship - www.ecsb.com

The International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD) Consortium was formally established in 2008. It is a multi - disciplinary and cross-sectoral network crossing several streams of theory and practice, namely entrepreneurship, innovation, regional economic development and information systems. The ICEIRD Consortium was set-up with members from institutions jointly researching and collaborating in strategising/organising the annual ICEIRD conference and managing joint projects focused on the theory, policy and practice of entrepreneurship and innovation in particular as it pertains to information technologies.

One of the higher concern features of the so-called European Innovation Paradox is the divide between academic research and policy-making, between thinkers and doers. The ICEIRD can become an authoritative reference in bridging this gap by developing analysis in the field of innovation and regional policy, based on high-level academic research, but without neglecting the lessons learnt by policy makers and professionals in the field. Thus establishing experiential feedback learning loops and cross fertilization among two communities which have lived too far away from each other for far too long, and in the European Union in particular.

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MAIN TOPICS

Entrepreneurship: as a process of identifying opportunities and putting useful ideas into practice

- ❖ Corporate entrepreneurship / intrapreneurship
- ❖ Entrepreneurial Finance and Venture Capital
- ❖ Entrepreneurial Process: From Creation to Growth
- ❖ Entrepreneurial university and the role of universities
- ❖ International Entrepreneurship
- ❖ Linking Intellectual Capital, Strategy and Entrepreneurship
- ❖ Models of Entrepreneurial learning at all levels of education
- ❖ Technological entrepreneurship, social entrepreneurship, green entrepreneurship
- ❖ Young and Female entrepreneurship
- ❖ Global Entrepreneurship Monitor (GEM) related experiences

Innovation: as the driver of national, regional and global economy

- ❖ Develop the enabling environment for innovative entrepreneurship
- ❖ National and regional policies on entrepreneurship and innovation
- ❖ Green Innovation
- ❖ Human Resource Practices for promoting innovation for SMEs
- ❖ Innovation training & education
- ❖ Innovative processes and models (SCM, ERP, BPR, e-business models, ...)
- ❖ Intellectual Property Management in Higher Education and Research Institutions
- ❖ Intellectual property rights
- ❖ International cooperation and national innovation policies to face global challenges
- ❖ Methods and tools for innovation
- ❖ Open innovation strategies and models from universities and research centers
- ❖ The conditions for developing sustainable systems of innovation
- ❖ European Innovation Scoreboard (EIS) related experiences

Regional development: and the possibilities and barriers for closer cooperation between South East European economies, EU and beyond

- ❖ Cross-border cooperation - best practices towards regional development
- ❖ Entrepreneurship and Regional Open Innovation Systems
- ❖ ICT and Regional competitiveness
- ❖ Intelligent regions
- ❖ Networks and clusters of innovation
- ❖ Regional competitiveness and development
- ❖ Support infrastructure for entrepreneurial ventures and business incubation
- ❖ Territorial cooperation as a driver of regional growth
- ❖ The benefit of knowledge zones, business start-up centers and incubators in the region

DEADLINES & SUBMISSION INFORMATION

Registration: After 20 March 2011

Conference dates: 5-7 May 2011

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